Demonstration release: Americans on ranked-choice voting and ballot access

A worked example of an issue poll, including how we define a term before asking about it.

Field dates Aug 27–Sep 2, 2026 · n = 1,504 · ±2.9 pts · integritypolling.com/polls/sample-national-ranked-choice-ballot-access/

SAMPLE / DEMONSTRATION DATA

This document demonstrates the toplines template. No survey was fielded; every number is illustrative.

Methodology

Population	U.S. adults, 18 and older
Sample size	n = 1,504
Field dates	Aug 27–Sep 2, 2026
Mode	Probability-based online panel (84%) with telephone completion for non-internet households (16%)
Sampling frame	Address-based sample recruited to a probability panel; non-internet households provided a device or interviewed by phone
Weighting targets	Age · Sex · Race/ethnicity · Education · Census region · Metro status · Party identification (3-wave average)
Margin of sampling error	±2.9 percentage points at 95% confidence. Includes a design effect of 1.32.
Response rate	Cumulative response rate 4.6% (panel recruitment × wave completion); wave completion rate 71%
Languages	English and Spanish
Sponsor / funding	Integrity Polling.

Topline results

Support for ranked-choice voting, after a neutral description

U.S. adults, n = 1,504.

RESPONSE	SHARE OF ADULTS
Strongly support	27%
Somewhat support	31%
Somewhat oppose	14%
Strongly oppose	15%
Not sure	13%

Ranked-choice voting by party identification

Support and oppose combine strong and somewhat. Independents include those who lean to neither party.

RESPONSE	SUPPORT	OPPOSE	NOT SURE
Democrats	68%	18%	14%
Independents	61%	24%	15%
Republicans	46%	41%	13%

Signature requirements for independent and third-party candidates

U.S. adults. Should they be the same as, higher than, or lower than for major-party candidates?

RESPONSE	SHARE OF ADULTS
The same	64%
Higher for independents and third parties	17%
Lower for independents and third parties	7%
Not sure	12%

Prior awareness of ranked-choice voting

Asked before the description in Q2.

RESPONSE	SHARE OF ADULTS
A lot	18%
A little	44%
Nothing at all	38%

Question wording, in the order asked

Q1 Before today, how much, if anything, had you heard about ranked-choice voting: a lot, a little, or nothing at all?

A lot · A little · Nothing at all

Q2 Some places have adopted a system called ranked-choice voting. Instead of choosing one candidate, voters rank the candidates in order of preference. If no candidate gets a majority of first choices, the candidate with the fewest votes is eliminated and their voters' next choices are counted, until one candidate has a majority. Based on what you know, do you strongly support, somewhat support, somewhat oppose, or strongly oppose using ranked-choice voting for elections in your state?

Strongly support · Somewhat support · Somewhat oppose · Strongly oppose · Not sure (accepted, not read)

The description was reviewed by advocates and opponents of ranked-choice voting before fielding; both sides' edits are logged in the questionnaire download. Half the sample heard 'support' options first, half heard 'oppose' options first.

Q3 In your own words, what is the main reason you feel that way?

Open-ended; coded responses are in the crosstab file as Q3_CODED.

Q4 To appear on the ballot, candidates usually have to collect a certain number of voter signatures. Do you think the signature requirements for independent and third-party candidates should be the same as for Democratic and Republican candidates, higher than for Democratic and Republican candidates, or lower?

The same · Higher · Lower · Not sure (accepted, not read)

> **Q5** In general, do you think the United States would be better off with more than two major political parties, or is two about right?
>
> Better off with more · Two is about right · Not sure
>
> *Results for Q5 are in the crosstab download and will be the subject of a separate analysis post.*

> **D1–D7** Demographic items: age, gender, race and ethnicity, education, ZIP code, party identification with leaners, and 2024 vote. Exact wording is in the questionnaire download.

Percentages may not sum to 100 because of rounding. Subgroup margins of error are larger than the overall margin. Crosstabs with unweighted sample sizes: /downloads/sample-national-ranked-choice-ballot-access-crosstabs.csv. Full methodology: integritypolling.com/methodology/